

EVENTS CAPITAL



Hong Kong has been presenting her charm as Asia's Events Capital to the world, hosting a wide array of mega events.

These include Art Basel Hong Kong, Hong Kong Sevens, FIVB Volleyball Nations League, Hong Kong International Dragon Boat Races, Hong Kong Cyclothon, Hong Kong Wine & Dine Festival, Hong Kong WinterFest and a fashion show presented by a renowned French luxurious brand. Their success showcases Hong Kong's dynamism and attractiveness as an events capital.

There were over 80 mega events just in the first half of 2024, covering culture and art, sports, finance, trade exhibitions, etc. We welcome the stage of more international mega events in Hong Kong, and the visit of tourists from around the world to participate and experience Hong Kong's unique glamour.



Hong Kong - Asia's World City

Financial Bridgehead

I&T Brain Bank

Blossoming Creativity

Diversity & Greenery

Events Capital

Education Hub

Greater Bay Area

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